# Social prescribing link worker intervention for health and well-being

Mark Griffiths and Lucy Hancock 13<sup>th</sup> March, 2019



lechyd Cyhoeddus Cymru Public Health Wales

Uned Ymchwil Asesu Lles ac lechyd Well-being and Health Assessment Research Unit









#### Dance lessons for the lonely - on the NHS

() 15 October 2018

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# Matt Hancock: GPs should prescribe concerts and mixtapes

C 6 November 2018

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GPs in England are being given permission to prescribe patients "social" activities, such as dance classes, to tackle loneliness.



The government's 'social prescribing' plans could see doctor's recommend concerts and music playlists.



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#### Health

#### More 'social prescribers' to ease pressure on GPs

() 28 January 2019

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Arif was diagnosed with pre-diabetes and joined an exercise club to lose weight

#### NHS to recruit 1,000 social prescribers by 2021 to ease GP workload

By Jenny Cook on the 28 January 2019

NHS England has announced plans to recruit 1,000 social prescribing 'link workers' into general practice by 2021, in a bid to slash non-medical appointments by almost 1m each year.



**Public Health** 



Exercise classes (Photo: iStock.com/Squaredpixels)



## What is social prescribing?

Enabling primary care professionals to refer people to a range of local, nonclinical services using a holistic approach, supporting individuals to take control of their own health.



King's Fund: Social Prescribing: coming of age `..what for many has seemed like common sense and beneficial is increasingly now scientifically proven and gaining traction in the medical world..'



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## **Social Prescribing in Wales:**



Welsh Government **Taking Wales Forward** 2016-2021 Theme: Healthy and active Wales

#### **Mental Health and Well-being**

 Prioritise mental health treatment, support, prevention and de-escalation, including <u>a pilot</u>
 <u>Social Prescription scheme</u> and increase access to talking therapies



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## **Research proposal Objectives:**

- Primary question: to what extent does the role of the link worker effect recruitment into, and retention in community-based social prescribing services.
- Secondary objectives: report health and well-being measures as an indicator of our population





• Recruit 20 patients in the North Ceredigion GP clusters (7 GP practices, c. 47k population)





#### What happens next?

If you are interested in participating in the Social Prescribing research project, talk to your GP or contact the Social Prescribing Link Worker to find out more.



#### Together you'll be able to:

- Explore what is important for your health and wellbeing
- 2. Identify the local activities and services you can benefit from
- Gain support and encouragement to start using services that can help you

#### The Social Prescribing Link Worker is: Lucy Hancock



Lucy will be based at the Rural Health and Care Wales office, Aberystwyth

#### The Social Prescribing Link Worker is:

- Someone to talk to confidentially
- Someone who is practical and helpful and who will not judge you
  Someone who can help you decide
- what you'd like to do to feel healthier
- Someone who can give you support along the way.

Have a question? Call us on 01970 635918 or email us at <u>PHW.research@nhs.wales.uk</u>

#### Social Prescribing

- for Better Health and Happiness



#### Participant Information Leaflet



#### chymryd rhan mewn gweithgaredd newydd.

#### Beth sy'n digwydd fan hyn?

Prosiect ymchwil yw hwn yn cynnwys lechyd Cyhoeddus Cymru, lechyd a Gofal Gwledig Cymru, Prifysgol Aberystwyth a'ch Meddygfa â'r nod o ennill dealltwriaeth well o sut y gall pobl elwa o bresgripsiynu cymdeithasol. Bydd y prosiect hwn yn rhedeg o fis Mehefin tan fis Hydref 2018.

#### ae'n gweithio?

ch Meddyg Teulu yn trafod y prosiect ch cyfeirio at Weithiwr Cyswllt siynu Cymdeithasol os ydy'r rhaglen yn

dd y Gweithiwr Cyswllt yn cysylltu â chi yn trefnu cwrdd â chi i drafod eich ghenion, casglu rhywfaint o bodaeth am eich iechyd a siarad am opsiynau sydd ar gael. ddwch yn dechrau'r weithgaredd ch dewis.

dd y Gweithiwr Cyswllt yn cwrdd â chi ôl i chi brofi nifer o sesiynau er mwyn fod eich cynnydd a'ch diddordeb i rhau â'ch gweithgaredd newydd. dd asesiad iechyd terfynol ar ôl 3 mis, chyfarfod terfynol er mwyn casglu eich rn ar bresgripsiynu cymdeithasol.





#### Opsiynau Presgripsiynu Cymdeithasol yng Ngogledd Ceredigion

- Grwpiau Cerdded
- Gweithdai Rheoli Straen
- Llyfrau ar gyfer lechyd
- Garddio Cymunedol
- Celf, Miwsig a Chreadigrwydd
- Llochesu, cynghori a grwpiau cefnogol eraill
- Tai, budd-daliadau a chefnogaeth a chyngor ariannol
- Gwaith, hyfforddiant a gwirfoddoli
- Cymryd rhan mewn grwpiau a gweithgareddau lleol
- Mynediad i wasanaethau a chymorth arbennigol...a mwy!



- Recruit 20 patients in the North Ceredigion GP clusters (7 GP practices, c. 47k population)
- Participants interviewed by LW, complete Warwick-Edinburgh Mental Well-being Scale (WEMWBS)



# Warwick-Edinburgh Mental Well-being Scale (WEMWBS)

- A validated 14 item questionnaire
- Likert scale 1-5 (cumulative score 14-70)
- Available in English and Welsh
- UK adult population norm c. score of 51

#### Below are some statements about feelings and thoughts.

Please tick ( $\sqrt{)}$  the box that best describes your experience of each over the <u>last 2 weeks</u>

STATEMENTS	None of the time	Rarely	Some of the time	Often	All of the time
I've been feeling optimistic about the future	1	2	3	4	5
I've been feeling useful	. 1	2	3	4	5
I've been feeling relaxed	1	2	3	4	5
I've been feeling interested in other people	1	2	3	4	5
I've had energy to spare	. 1	2	3	4	5
I've been dealing with problems well	1	2	3	4	5
I've been thinking clearly	1	2	3	4	5
I've been feeling good about myself	1	2	3	4	5
I've been feeling close to other people	1	2	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	4	5
I've been feeling confident	1	2	3	4	5
I've been able to make up my own mind about things	1	2		4	5
I've been feeling loved	1	2	3	4	5
I've been interested in new things	1	2	S	4	5
I've been feeling cheerful	1	2	3	4	5

## Methodology

- Recruit 20 patients in the North Ceredigion GP clusters (7 GP practices, c. 47k population)
- Participants interviewed by LW, complete WEMWBS
- Participants receive a health and well-being assessment
  - Stature, mass BMI
  - Resting Blood Pressure
  - Heart rate
- Participants agree a "social prescription" to follow for 3 months, 'meeting' monthly with the link worker (LW) to discuss progress
- Repeat all health assessments after 3 month intervention
- Participation in a focus group meeting to discuss SP and LW role



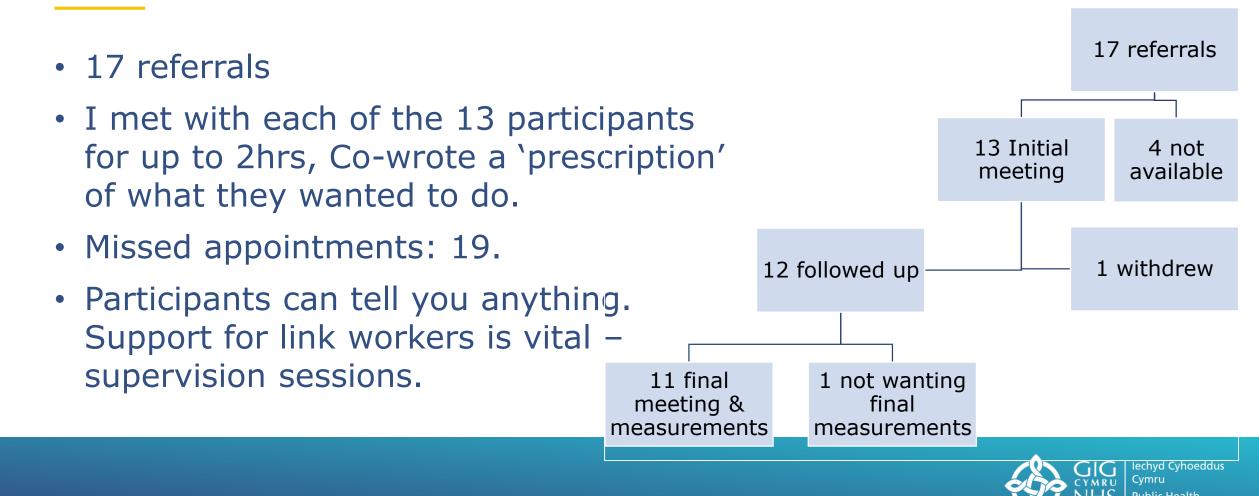
## **Project plan**

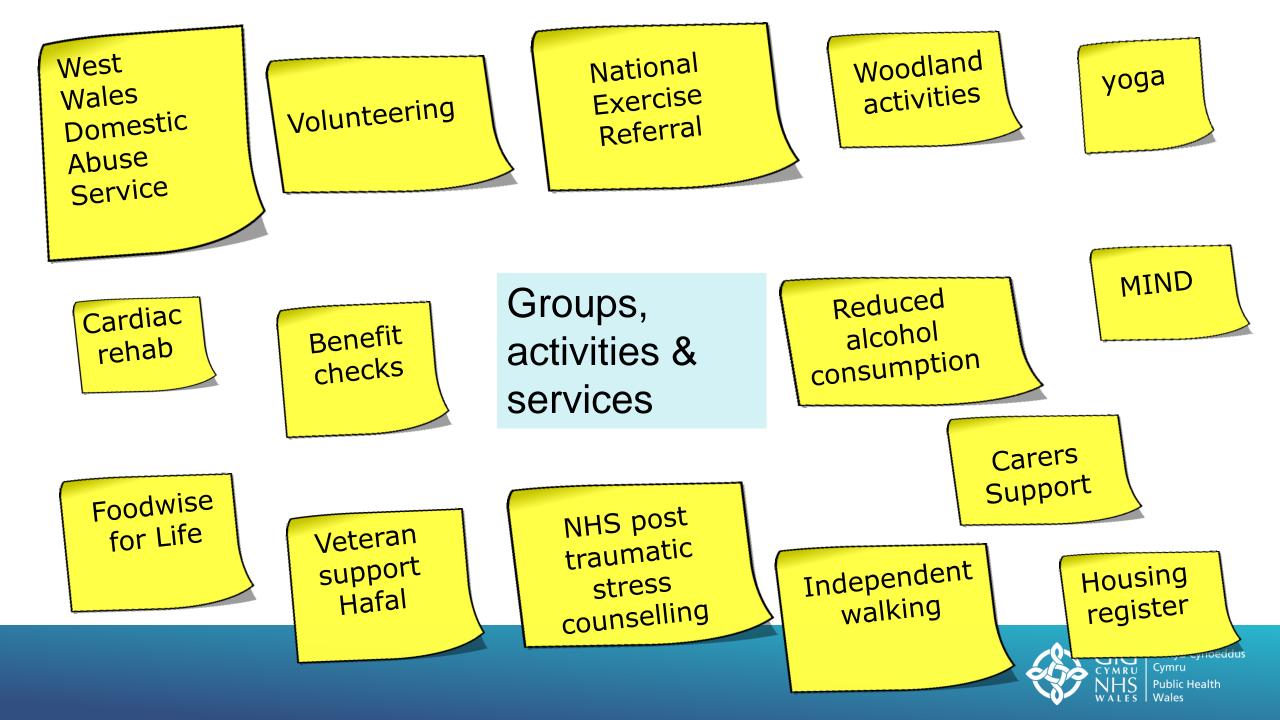
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## **Initial Meeting With Participants**





## **Community Groups & Referrals**

- Lack of awareness of groups on offer
- Participants require motivational support to link in with a new activity
- The role of a group leader in welcoming new members and helping them feel included is vital. This role should be paid.
- Referral follow up is essential. Many took months for the participants to be invited to join the activity
- Inaccurate information online and given during telephone conversations.



**Dewis Cvm** 

*info*engine

## **Keeping in touch**

- It was a challenge texting was best.
- Each call gave me extra work balance between them taking responsibility and retaining control

I was labouring under the misapprehension that no one gave a damn, but now I know there are people out there that really care.

That first chat made a big difference



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- Link worker helped motivate participants, identify actions, navigate bureaucracy & ensure referrals were acted on.
- During follow up people are saying they haven't done anything. They are not recognising / valuing the changes they have made.
- Cannot make people conform and fit in boxes and be expected to join a group for the sake of it. Life is not that simple.

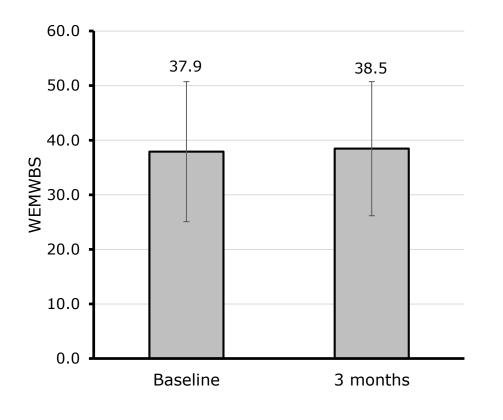


## Results WEMWBS

- No difference between baseline and at 3 months (37.9 – 38.5)
- Wide variance
- Range:

(Baseline) = 16-62

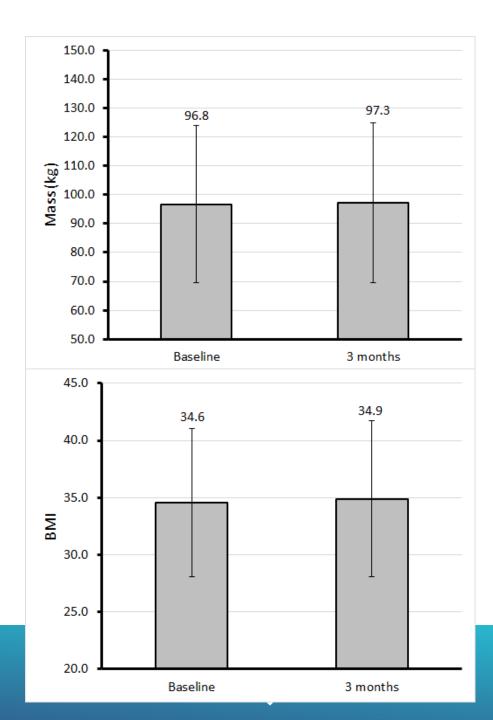
after intervention = 14-65)





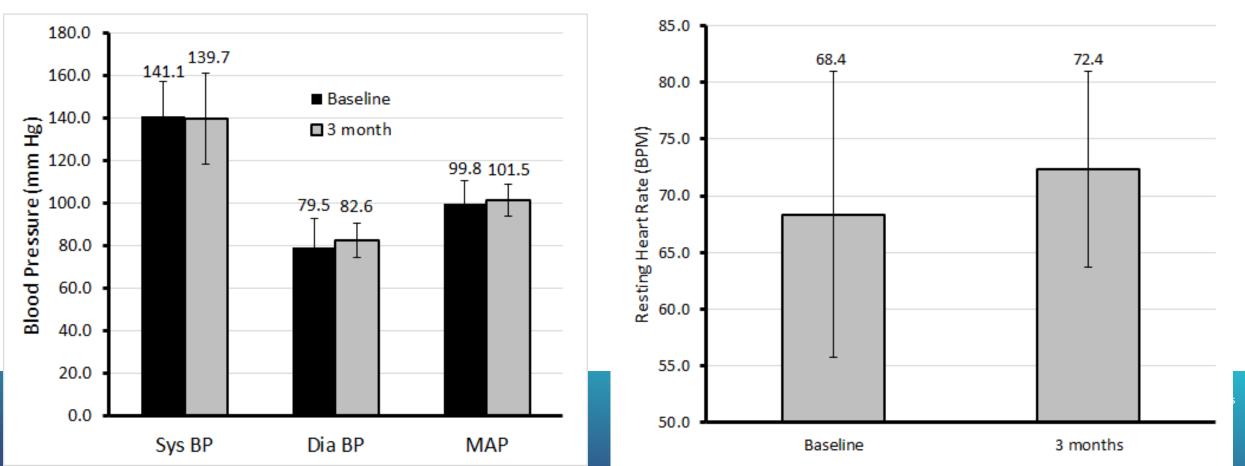
## Results Weight and BMI

- No difference between baseline and at 3 months
- Ranges
  - Weight: 66.6-158.6kg
  - $\circ~$  BMI: 27.0-47.1 kg/m²



#### **Results** Blood pressure and heart rate

#### • No difference between baseline and at 3 months



Focus Group Role of the Link Worker

#### **Perception of LW:**

- Added value of local knowledge & ability to *harass* local community service providers
- LW as a therapeutic intervention (positivity and approachability)
- Identification of most appropriate activities and facilitate participation
- Participant's desire to please the LW

"Lucy knew an awful lot about what was going on ...without having to look everything up... She seemed to know everyone and everything"

"It would be helpful for someone to accompany you, to go with you. To help break the ice and put your foot through the door"

"I knew what I didn't want to do before project. It was just nice to have someone to speak to. Lucy is lovely."



Primary Objective: extent to which the link worker effects recruitment into and retention in social prescribing services?

"I met Lucy in the Doctors. I wasn't able to get up here. Which made it easy for me. Getting up here is not that easy. We met at GP's which was great."

#### Meetings:

- Location/flexibility of LW meetings impacts participants in a rural community.
- Participants wanted more contact with LW and goal setting
- LW showing personal interest



Primary Objective: extent to which the link worker effects recruitment into and retention in social prescribing services?

"I thought she was very helpful and positive. Then we had to write down our own goals. I wanted to please – which I could follow through with it."

#### **Meetings:**

- Location/flexibility of LW meetings community.
- Participants wanted more contact with LW and goal setting
- LW showing personal interest



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Primary Objective: extent to which the link worker effects recruitment into and retention in social prescribing services?

#### Meetings:

- Location/flexibility of community.
- Participants wanted more contact
- LW showing personal interest

"Text was helpful- from Lucy the day before to remind of appointment. I thought the project was over and that Lucy had forgotten about me, and then I heard from Lucy"

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CYMRU CYMRU NHS WALES Wales

rural

goal setting

Primary Objective: extent to which the link worker effects recruitment into and retention in social prescribing services?

#### "More Link Workers..."

"hard for one Link Worker to do job for seventeen participants. That's a lot of work...."

"That's where your money needs to go."

#### **Resourcing:**

More funding for LW role





- No differences in the physical and mental indicators of health weight, BMI, BP, resting HR and WEMWBS
- Demonstrated feasibility to collect these data
- Difficulties with getting participants into SP activities/schemes
- Engagement with healthcare professionals could be improved
- More research needed into recruitment and retention in mid-Wales
- Repeat and recruit specific patient population e.g. frequent attenders
- Longer intervention period



# COLLEGEOF MEDICINE

Social Prescribing Day 14th March 2019



#### Meet the team



#### Mark Griffiths, PHW (<u>mark.griffiths5@wales.nhs.uk</u>)



#### Laura Evans, PHW



Lucy Hancock, PHW (<u>lucy.Hancock@wales.nhs.uk</u>)



Rhys Thatcher WARU, AU (<u>ryt@aber.ac.uk</u>) (laura.evans16@wales.nhs.uk)



Anna Prytherch, RHCW

(Anna.L.Prytherch@wales.nhs.uk)



Ceri Smith, PHW

(<u>ceri.smith3@wales.nhs.uk</u>)

#### Thank you



